

Indigo Arts Alliance Criteria

The ways in which an organization, institution or business demonstrates alignment with IAA's mission include:

- An established commitment to supporting the community, as evidenced by the people in leadership, hiring practices, messaging, sponsorship, and philanthropic giving.
- A reputation for abiding by ethical standards as demonstrated by public recognition and established internal accountability processes.
- A culture that supports the movement for Black lives and demonstrates a commitment to anti-racism through a solidarity statement and sustainable, tangible actions toward racial equity.
- Policies that include opportunities to amplify the voices of Black and Brown artists and thought leaders.
- Additionally, once a partnership/collaboration/consultancy is agreed to, public facing acknowledgement of our contributions must be stated using IAA approved language.

Our community partners include fellow artists/creatives, peer arts and culture organizations, civic and community based organizations, local businesses, educational institutions and city agencies. Indigo Arts Alliance is a proud member of For Freedoms, and The Creative Justice Initiative.